

Wound Care in Vietnam

Market Direction | 2023-09-21 | 22 pages | Euromonitor

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Report description:

The pandemic fostered a heightened sense of health consciousness among local consumers, prompting them to engage in various forms of exercise once restrictions were eased as they were able to spend greater time outside of the home. Popular outdoor pursuits include trekking, cycling, and running. As a result, the likelihood of minor accidents occurring continues to increase in 2023, thereby supporting further demand for wound care as Vietnamese people tend to prioritise their health and seek prop...

Euromonitor International's Wound Care in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Key players focus on expanding distribution to enhance their presence

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