

## **Wound Care in the US**

Market Direction | 2023-09-21 | 27 pages | Euromonitor

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### **Report description:**

Wound care is set to see marginally better performances in retail volume and current value terms in 2023 compared with the preceding year, as people are participating in more sports and social events and returning to work outside the home, thus exposing themselves to greater risk of mishaps that need the usage of sticking plasters, adhesive bandages, or other types of wound care products. Nonetheless, growth in wound care continues to be hindered by the low levels of innovation in the category e...

Euromonitor International's Wound Care in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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