

## **Wound Care in the United Kingdom**

Market Direction | 2023-09-20 | 24 pages | Euromonitor

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### **Report description:**

With a lack of new product development and brand activity in 2023, demand for wound care is being primarily driven by a full year without lockdown restrictions boosting out-of-home activities. The category's performance is largely dependent on exercise and social activities, which means that increasingly active lifestyles is driving up demand for products such as gauze, tape and other wound care. Additionally, the return of international travel continues to boost demand for first aid kits, as co...

Euromonitor International's Wound Care in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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