

Wound Care in the Czech Republic

Market Direction | 2023-09-22 | 23 pages | Euromonitor

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Report description:

Private label offerings like those of Dr Max, Tesco, Action, Lidl and Benu are steadily growing in popularity in sticking plasters/adhesive bandages. The economic shock of the Coronavirus (COVID-19) pandemic and high inflationary pressure on prices and the cost of living in general have made many local consumers more price-sensitive towards the end of the review period. Largely the result of a stronger presence of cheaper products, the leading branded players have been required to hold prices at...

Euromonitor International's Wound Care in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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