

Wound Care in Saudi Arabia

Market Direction | 2023-09-22 | 21 pages | Euromonitor

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Report description:

Wound care is expected to maintain solid growth in both retail volume and current value terms in 2023. With many aspects of life in Saudi Arabia back to normal after the pandemic disruption, consumers are spending more time outside the home and being active. As such, the potential for minor injury has returned, therefore boosting sales of wound care products. Increasing numbers of consumers are aware of the risk of injury, and keep wound care products at home in case of emergencies, rather than...

Euromonitor International's Wound Care in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN SAUDI ARABIA

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Increased awareness and greater activity support continued demand

Consumers continue to favour waterproof wound care products

Nexcare continues to lead, while Nahdi extends its range

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