

## **Wound Care in Romania**

Market Direction | 2023-09-22 | 19 pages | Euromonitor

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### **Report description:**

With Romanian consumers having returned to more active lifestyles in the wake of the COVID-19 crisis, there has been an increased incidence of minor injuries. The greater engagement in physical exercise amongst health conscious consumers and children being allowed outside the home more often again have made a positive contribution to demand. Meanwhile, with more frequent travel and commuting, wound care brand owners have expanded their presence in alternative retailing channels such as forecourt...

Euromonitor International's Wound Care in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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