

Wound Care in Norway

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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Report description:

2023 saw wound care record positive volume sales growth for the second consecutive year after declining sales were registered at the peak of the COVID-19 pandemic during 2020 and 2021. With the post-pandemic era defined by a return to normal daily routines, Norwegians have been spending far more time in the outdoors, while it has become more common to attend events and commute into the workplace on a daily basis. This has resulted in increases being seen in the incidence of minor ailments such as...

Euromonitor International's Wound Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN NORWAY

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The famous Norwegian love of the great outdoors supports demand for wound care

Orkla Group maintains leadership in wound care via Norgesplaster and Salvequick

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