

Wound Care in Morocco

Market Direction | 2023-09-21 | 21 pages | Euromonitor

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Report description:

All wound care categories are poised to register improved results in volume and current value growth terms in 2023. The uptick in demand has been supported by the resumption of pre-pandemic routines, with Moroccans becoming more likely to suffer cuts, scrapes, sprains and other minor injuries due to the accelerated pace of life and higher levels of social contact. The fact that increased health awareness related to concerns about COVID-19 has recently encouraged greater participation in sports a...

Euromonitor International's Wound Care in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN MOROCCO

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