

Wound Care in Israel

Market Direction | 2023-09-21 | 20 pages | Euromonitor

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Report description:

The wound care category is seeing strong growth for the third consecutive year in Israel, with normal lifestyles driving everyday demand for these products. Sticking plasters/adhesive bandages has seen a strong uptick in sales in 2023 after a stagnant performance in 2022. Children have returned to playing outside more at schools, kindergartens and when socialising, which is supporting category growth.

Euromonitor International's Wound Care in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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