

## **Wound Care in Ireland**

Market Direction | 2023-09-21 | 21 pages | Euromonitor

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### **Report description:**

Consumers lifestyles have shifted back to normality in 2023, with individuals spending more time outside the home and doing more team sports. This has generated a greater need for quick and convenient solutions for minor traumas, including sticking plasters/adhesive bandages. Basic products, such as plasters, remain the major wound care products in Ireland and are considered household essentials, particularly by families with young children. With pandemic home supplies now fully exhausted, Irish...

Euromonitor International's Wound Care in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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