

Wound Care in France

Market Direction | 2023-09-21 | 23 pages | Euromonitor

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Report description:

2023 has seen an upturn in demand for wound care in France. During lockdown, public spaces, such as sports centres, outdoor activity locations and parks among others, were closed. Unable to take part in various activities, consumers were less likely to injure themselves, including children due to the closure of schools. This resulted in a drop in demand for first aid kits, gauze, tape and other wound care, and sticking plasters/adhesive bandages. Since the reopening of local society, the French...

Euromonitor International's Wound Care in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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