

Wound Care in Egypt

Market Direction | 2023-09-22 | 20 pages | Euromonitor

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Report description:

Consumers usually buy wound care when they immediately need it, and as such, it is not a frequently purchased product. Most consumers do not keep a stock of products within the household, which limits growth. Furthermore, Egyptian consumers would rather keep selected products such as bandages, antibiotic cream and painkillers at home than a designated first aid kit, but tend to purchase wound care products only as needed. However, there is a high amount of choice for consumers, with various shap...

Euromonitor International's Wound Care in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

WOUND CARE IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Customers purchase wound care when needed, tending not to stockpile goods

Pharmoplast dominates sales in a highly consolidated product area

Return of elective medical procedures to help demand

PROSPECTS AND OPPORTUNITIES

Ongoing price sensitivity will impact consumer behaviour

Ongoing challenges to growth include the unessential nature of wound care products

Higher levels of physical activity will encourage and support growth

CATEGORY DATA

Table 1 Sales of Wound Care by Category: Value 2018-2023

Table 2 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Wound Care: % Value 2019-2023

Table 4 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 5 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 6 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN EGYPT

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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