

Wound Care in Egypt

Market Direction | 2023-09-22 | 20 pages | Euromonitor

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Report description:

Consumers usually buy wound care when they immediately need it, and as such, it is not a frequently purchased product. Most consumers do not keep a stock of products within the household, which limits growth. Furthermore, Egyptian consumers would rather keep selected products such as bandages, antibiotic cream and painkillers at home than a designated first aid kit, but tend to purchase wound care products only as needed. However, there is a high amount of choice for consumers, with various shap...

Euromonitor International's Wound Care in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN EGYPT

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