

Wound Care in Ecuador

Market Direction | 2023-09-21 | 20 pages | Euromonitor

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Report description:

Wound care is expected to positive current value and volume growth in 2023. The full opening of society, post pandemic, supports volume sales, as people are more active, and as a consequence there are more small injuries. Continuing population growth also supports increased volume sales.

Euromonitor International's Wound Care in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Lack of investment in new product development

Licensed products push sales for children

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