

Wound Care in Dominican Republic

Market Direction | 2023-09-21 | 21 pages | Euromonitor

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Report description:

Wound care is a very mature category in the Dominican Republic, with little innovation or new product launches to spark consumer interest in recent years. The category has consequently seen little in terms of growth given the very high level of penetration of these products among the consumer base, especially in sticking plasters/adhesive bandages, which is by far the largest category in 2023.

Euromonitor International's Wound Care in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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