

Wound Care in Costa Rica

Market Direction | 2023-09-20 | 21 pages | Euromonitor

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Report description:

The growth of sports and indoor and outdoor activities, as well as children returning to school, has led to increased injuries compared to the previous years of COVID-19 restrictions. This, in turn, has driven the demand for first aid products in 2023. Schools are strong buyers of wound care products, having them on-site and readily available when children need them. Parents often have a stock of wound care products in the household for the same reason. Multi-use alcohol (the More brand is very...

Euromonitor International's Wound Care in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN COSTA RICA

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The return of sports, adventure and children at schools, drives sales

Children's love of licensed band aids leads to increasing sales in 2023

3M Costa Rica SA retains its lead with well trusted, recognised brands

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