

Wound Care in Costa Rica

Market Direction | 2023-09-20 | 21 pages | Euromonitor

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Report description:

The growth of sports and indoor and outdoor activities, as well as children returning to school, has led to increased injuries compared to the previous years of COVID-19 restrictions. This, in turn, has driven the demand for first aid products in 2023. Schools are strong buyers of wound care products, having them on-site and readily available when children need them. Parents often have a stock of wound care products in the household for the same reason. Multi-use alcohol (the More brand is very...

Euromonitor International's Wound Care in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Children's love of licensed band aids leads to increasing sales in 2023

3M Costa Rica SA retains its lead with well trusted, recognised brands

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