

Wound Care in China

Market Direction | 2023-09-21 | 20 pages | Euromonitor

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Report description:

China has been investing significantly in its healthcare infrastructure, including hospitals and clinics, which has been positively impacting the demand for medical supplies, including wound care products. In 2023 overall, an intriguing phenomenon is poised to unfold in the retail landscape. The resurgence of outdoor sports and travel, and long-awaited recovery from the disruptive effects of the COVID-19 pandemic, is anticipated to shape new trends in wound care product consumption. The dynamic...

Euromonitor International's Wound Care in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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