

Wound Care in Chile

Market Direction | 2023-09-21 | 21 pages | Euromonitor

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Report description:

As pandemic-related restrictions in Chile started to ease in 2021, local consumers began to spend greater time outside of the home, including participating in outdoor activities. This led to a rise in incidents requiring wound care, thereby boosting retail volume sales of the category for the first time in several years. Nevertheless, demand for wound care in 2020 only dipped marginally, as greater time spent at home led to more frequent accidents such as scolds and cuts through regular cooking...

Euromonitor International's Wound Care in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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