

Wound Care in Canada

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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Report description:

Wound care is projected to post by far its fastest retail volume growth rate of the review period in 2023, as well as its highest retail value (constant 2023 prices) growth since 2020. The category performance has benefited from the lifting of Coronavirus (COVID-19) restrictions on consumer movement and retailing. Wound care is seeing an upturn in demand as consumers continue to transition back to pre-pandemic activities that tend to create minor injuries, such as recreational sports, backyard g...

Euromonitor International's Wound Care in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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E-commerce emerges as a channel for wound care

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