

Weight Management and Wellbeing in the Netherlands

Market Direction | 2023-09-21 | 22 pages | Euromonitor

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Report description:

In 2023, meal replacement and weight loss supplements are projected to record healthy increases in retail volume sales. Dutch consumers are becoming more aware of the health risks involved with obesity. Awareness was heightened by the Coronavirus (COVID-19) pandemic, as people contracting the virus were considered at higher risk of hospitalisation. This realisation, which boosted retail volume sales of meal replacement and weight loss supplements in 2020, remained a growth driver at the end of t...

Euromonitor International's Weight Management and Wellbeing in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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