

Weight Management and Wellbeing in the Czech Republic

Market Direction | 2023-09-22 | 25 pages | Euromonitor

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Report description:

According to the Czech Statistical Office, Czech consumers have gained weight. The body mass index (BMI) rose from 25.2 in 2017 to 26.2 in 2022. For a healthy weight, BMI should reach a maximum of 25. In 2022, 18% of women and 21% of men suffered from obesity. More than a third of women struggle with being slightly overweight, compared with almost one half of men. Meanwhile, 1-in-5 men suffer from obesity, while the rate is slightly less for women. More than 38% of Czechs do not play sports in th...

Euromonitor International's Weight Management and Wellbeing in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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