

Weight Management and Wellbeing in Norway

Market Direction | 2023-09-21 | 25 pages | Euromonitor

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Report description:

Weight management and wellbeing in Norway is a category in which demand is slowly but steadily falling as few of the products in the category conform to current trends in slimming and health and wellbeing generally. Similar to other consumer health categories, the COVID-19 pandemic provided a temporary boost to sales in weight management and wellbeing during 2020 and, to some extent, 2021 as well. Indeed, the category registered positive volume growth for the first time in several years and 2020...

Euromonitor International's Weight Management and Wellbeing in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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