

Weight Management and Wellbeing in Greece

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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Report description:

The over-promising claims that weight loss supplements have been making through the years are affecting the category's performance. Consumers have been losing their trust in the efficacy of weight loss supplements and this is affecting sales. Despite the pandemic and related lockdown resulting in many Greeks gaining weight, the weight loss supplements category is not recovering and sales are decreasing.

Euromonitor International's Weight Management and Wellbeing in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

WEIGHT MANAGEMENT AND WELLBEING IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Over-promising claims result in loss of consumer trust

Re-positioning of category to stimulate consumer interest

Decline in disposable incomes and post-COVID-19 urge for indulgence become key obstacles to recovery

PROSPECTS AND OPPORTUNITIES

Changes in dieting trend will continue to affect demand

Wellbeing to become a driver for developments

Competition with sports nutrition to affect performance

CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN GREECE

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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