

Weight Management and Wellbeing in Greece

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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Report description:

The over-promising claims that weight loss supplements have been making through the years are affecting the category's performance. Consumers have been losing their trust in the efficacy of weight loss supplements and this is affecting sales. Despite the pandemic and related lockdown resulting in many Greeks gaining weight, the weight loss supplements category is not recovering and sales are decreasing.

Euromonitor International's Weight Management and Wellbeing in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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