

## **Weight Management and Wellbeing in Ecuador**

Market Direction | 2023-09-21 | 20 pages | Euromonitor

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### **Report description:**

Weight management and wellbeing is expected to register both a decline in value and volume sales in 2023. Post pandemic, consumers are out and about again and are also able to visit the gym and be more active in order to lose weight. Therefore, there is less demand for weight management and wellbeing products. In addition, products within weight management and wellbeing are generally considered expensive and with the economy spluttering, consumers prioritise essential consumer health products.

Euromonitor International's Weight Management and Wellbeing in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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