

Weight Management and Wellbeing in Colombia

Market Direction | 2023-09-21 | 25 pages | Euromonitor

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Report description:

Amongst the major concerns of Colombians are health issues associated with being overweight or obese. Awareness of such issues has been raised by government efforts, which have included issuing an obesity law in 2009 that promotes healthier eating habits and physical activity, and more recently, the black seals law that is intended to generate awareness about the nutritional content of packaged products. According to the Ministry of Health, in 2022, 56.4% of Colombians were overweight. Neverthel...

Euromonitor International's Weight Management and Wellbeing in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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