

Weight Management and Wellbeing in Chile

Market Direction | 2023-09-21 | 22 pages | Euromonitor

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Report description:

After experiencing a significant double-digit decline in retail value terms in 2022, weight management and wellbeing is only showing signs of a modest rebound in 2023 with flat growth. However, the overall outlook remains subdued as consumers continue to display waning interest in weight management and wellbeing, primarily due to the impact of rising inflation, particularly affecting those with low to mid-level incomes. As disposable incomes shrink, consumers are compelled to prioritise their sp...

Euromonitor International's Weight Management and Wellbeing in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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