

Weight Management and Wellbeing in Canada

Market Direction | 2023-09-21 | 25 pages | Euromonitor

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Report description:

Meal replacement is set to see a much bigger drop in retail volume sales in 2023, compared with the strong decreases recorded over 2020-2022. Meal replacement struggles to gain traction as above-average inflation rates and rising prices force consumers to focus on essential purchases, such as groceries, but also health and wellness supplements offering immunity benefits. Consumers, especially younger ones, are also more knowledgeable and conscious about health and wellness and nutrition, and the...

Euromonitor International's Weight Management and Wellbeing in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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