

## **Vitamins in Vietnam**

Market Direction | 2023-09-21 | 24 pages | Euromonitor

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### **Report description:**

Despite a noticeable slowdown in growth following a dynamic performance in 2020 and 2021 at the height of the pandemic, demand for vitamins in Vietnam continues to rise in 2023, driven by greater awareness among local consumers of their health and wellbeing and the need to support their immune systems. During the peak period of the pandemic, the Ministry of Health encouraged the local population to continue exercising where possible, as well as to regularly take vitamins to strengthen their immu...

Euromonitor International's Vitamins in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
September 2023

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