

Vitamins in Spain

Market Direction | 2023-09-22 | 22 pages | Euromonitor

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Report description:

While growth rates for vitamins in Spain are starting to stabilise following a surge in 2020 in response to COVID-19 that saw consumers looking to strengthen their immune systems, overall demand for both multivitamins and single vitamins remains significantly higher than pre-pandemic levels. This is an indication that habit persistence, despite pressure on disposable incomes amid high inflation, and heightened health awareness remain strong growth drivers of vitamins in 2023, and therefore many...

Euromonitor International's Vitamins in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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