

## **Vitamins in Romania**

Market Direction | 2023-09-22 | 21 pages | Euromonitor

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### **Report description:**

In the context of rising consumer health consciousness, many Romanian consumers are coming to perceive their daily habits as unhealthy. For example, many consumers are becoming aware of their irregular eating and inadequate water intake. As they come to appreciate the role of nutrition in maintaining physical and mental wellbeing, Romanian consumers are becoming increasingly interested in their vitamin intake. Hectic modern lifestyles and their associated nutrient-deficient diets are leading to...

Euromonitor International's Vitamins in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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