

Vitamins in Morocco

Market Direction | 2023-09-21 | 23 pages | Euromonitor

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Report description:

Demand for vitamins in Morocco has remained buoyant in 2023, with total volume sales set to increase at a faster rate than in 2022. This improvement has been supported by continued growth in the number of consumers taking these products as a preventive measure to enhance general health and wellbeing and reduce the risk of various diseases. Additionally, more people are now using vitamins to treat existing ailments they believe to be caused or exacerbated by an insufficient intake of specific nut...

Euromonitor International's Vitamins in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2023

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VITAMINS IN MOROCCO

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Self-medication/self-care and preventive medicine

Switches

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