

Vitamins in Ireland

Market Direction | 2023-09-21 | 23 pages | Euromonitor

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Report description:

Vitamin sales patterns are returning back to normality in 2023, following the surge in demand at the height of the pandemic period, although high inflation remain an issue. The COVID-19 pandemic encouraged consumers to take better care of their health and invest in vitamins as a preventative health measure, supporting different systems in the body and overall wellbeing. Whilst this focus on health and wellness prevails, since 2022 soaring inflation has squeezed household budgets and caused unit...

Euromonitor International's Vitamins in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN IRELAND

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