

**Vitamins in Costa Rica**

Market Direction | 2023-09-20 | 23 pages | Euromonitor

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**Report description:**

Consumers having less disposable income has impacted their purchasing habits in 2023, including their choices regarding healthcare products and vitamins. Rather than investing in preventative measures like vitamins, consumers are opting for more essential and urgent products. To save money, some consumers are also cutting back on vitamins; habits they acquired during the pandemic to boost their immunity have likely been forgotten due to the impact of economic factors.

Euromonitor International's Vitamins in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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