

## **Vitamins in Chile**

Market Direction | 2023-09-21 | 23 pages | Euromonitor

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### **Report description:**

The retail volume declines recorded by vitamins in 2022, for both multivitamins and single vitamins, are noticeably slowing in 2023. In 2021, the category's dynamics shifted as the pandemic continued to drive demand for vitamins due to heightened awareness among consumers regarding the importance of maintaining a strong and robust immune system. Consequently, vitamins continued to record strong demand as consumers sought to bolster their health defences in the face of the pandemic. However, as 2...

Euromonitor International's Vitamins in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Vitamins and dietary supplements registration and classification

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