

Vitamins in Bolivia

Market Direction | 2023-09-21 | 22 pages | Euromonitor

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Report description:

Vitamins are expected to be the worst performing consumer health product in 2023, with a significant decline in volume sales. The boon from the pandemic is long over and in particular vitamins that claim immune boosting benefits are seeing a significant decline. As such, value sales are now on par with pre pandemic levels.

Euromonitor International's Vitamins in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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