

Vitamins in Belgium

Market Direction | 2023-09-21 | 26 pages | Euromonitor

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Report description:

The sales highs of the pandemic are over in vitamins with sales set to decline in current value and retail volume terms in 2023. The category posted an astonishing breakthrough during the hardest moments of the pandemic - from March 2020 to mid-2021 - as consumers rushed to try and boost their immunity. During this period, the winners were vitamin D and Vitamin C. These products benefited from their immunity-boosting claims. Vitamin C was not only consumed as an immunity boosting product during...

Euromonitor International's Vitamins in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN BELGIUM

KEY DATA FINDINGS

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Sales of vitamins normalise after the dynamism seen during the pandemic

Vitamin B the one positive while multivitamins become too expensive

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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