

## **Sports Nutrition in the US**

Market Direction | 2023-09-21 | 29 pages | Euromonitor

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### **Report description:**

Sports nutrition is one of the most exciting and fast-moving categories in the consumer health industry, with double-digit current value growth expected to continue in 2023. It experienced a modest decline in 2020, affected by the COVID-19 pandemic. However, a surge in growth was seen in 2021, and this has continued, bolstered by the increased focus on health, fitness, and active lifestyles amongst a wider group of consumers in the US, as well as new and innovative brand launches catering to a v...

Euromonitor International's Sports Nutrition in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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