

Sports Nutrition in Spain

Market Direction | 2023-09-22 | 21 pages | Euromonitor

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Report description:

While elevated inflation and rising interest rates are negatively impacting many Spaniards' disposable incomes in 2023, thereby influencing their purchasing decisions, demand for sports nutrition continues to rise. Heavily impacted by the pandemic, subsequent home seclusion and closure of gyms or other organised sports, demand for sports nutrition such as sports protein powder and sports non-protein products continues to recover, supported by heightened health awareness and the desire among cons...

Euromonitor International's Sports Nutrition in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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SPORTS NUTRITION IN SPAIN

KEY DATA FINDINGS

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E-commerce makes further gains but players understand importance of omnichannel approach to sports nutrition sales

Running boom boosts demand and remains relevant in Spain

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Self-medication/self-care and preventive medicine
Switches
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Summary 1 Research Sources

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