

Sports Nutrition in Poland

Market Direction | 2023-09-22 | 25 pages | Euromonitor

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Report description:

Sports nutrition continued its upward trajectory in 2023, with every type of product seeing enhanced growth in retail volume terms. With the COVID-19 crisis having largely abated, consumers began to pay more attention to their health and wellbeing, and to look to shed some of the weight they had gained during the pandemic. This led to a newfound enthusiasm for physical fitness, which boosted the sports nutrition market amongst both professionals and hobbyists.

Euromonitor International's Sports Nutrition in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Protein supplements still lead, but other segments gain traction

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