

Sports Nutrition in Norway

Market Direction | 2023-09-21 | 25 pages | Euromonitor

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Report description:

Unlike most other consumer health categories, demand for sports nutrition was negatively affected by the COVID-19 pandemic, with sales declines registered during 2020 and into 2021 as social distancing regulations meant that all sports clubs, fitness centres and gymnasiums were required to remain closed for a period and exercise primarily moved to the outdoors. Over a period of many years, the culture of going to the gym to work out has played a significant role in generating demand for sports n...

Euromonitor International's Sports Nutrition in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN NORWAY

KEY DATA FINDINGS

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Protein/energy bars benefits from demand for convenience among busy consumers

The high-protein diet trend presents challenges and opportunities to sports nutrition

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