

Sports Nutrition in Croatia

Market Direction | 2023-09-21 | 18 pages | Euromonitor

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Report description:

Sports nutrition is performing exceptionally well as the gym culture in Croatia is gaining momentum. Despite limited budgets and low income levels in the country, going to the gym and partaking in other sporting activities are becoming an integral part of life, allowing people to socialise and relieve job-induced stress. Social media is driving this development as popular platforms like Instagram and TikTok are encouraging Croatians to improve their physical appearance and look a certain way.

Euromonitor International's Sports Nutrition in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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