

Sports Nutrition in Costa Rica

Market Direction | 2023-09-20 | 22 pages | Euromonitor

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Report description:

Sports nutrition witnessed an upturn in current value sales in 2022 as consumers left COVID-19 fears behind and returned to gyms and their usual sporting activities. Moving into 2023, Many Costa Ricans focus on losing weight gained during the pandemic as consumers return to their normal routines. Protein is gaining popularity among sports enthusiasts and the general population, with mainstream consumers buying protein to add to smoothies. Due to the growing interest in health and fitness, more p...

Euromonitor International's Sports Nutrition in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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While interest grows, budget constraints limit retail value sales

Protein powders and creatine returns to shelves in 2023

Growing awareness of long-term negative consequences challenges growth

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