

Sports Nutrition in China

Market Direction | 2023-09-21 | 21 pages | Euromonitor

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Report description:

As individuals are adapting to the new normal as restrictions have been lifted, and are seeking to regain a sense of normalcy, the return to outdoor activities and sports engagements has become a prevailing trend in 2023. This shift holds promising opportunities not only for the health industry, but also for the recovery and current value growth of sports nutrition in China in 2023, after a year of decline in 2022. Furthermore, evolving health consciousness within society is catalysing a shift i...

Euromonitor International's Sports Nutrition in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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