

## **Sports Nutrition in Argentina**

Market Direction | 2023-09-21 | 21 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Retail sales of sports nutrition products continued to grow strongly in constant value terms in 2023, despite restrictive measures on imports, as the government sought to protect its reserves. While the global creatine shortage led to some supply issues, these were less severe than during the previous year. Consumption of sports protein powder, which continued to dominate sales, was a key driver of growth, as consumers showed a growing interest in losing body fat and building a more muscular fra...

Euromonitor International's Sports Nutrition in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scott-international.com](mailto:support@scott-international.com)

[www.scott-international.com](http://www.scott-international.com)

List Of Contents And Tables

SPORTS NUTRITION IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued growth for sports nutrition products, despite government protectionism

Sports nutrition benefits from the growth of e-commerce

Empresa De Nutricion Argentina remains undisputed leader, having benefitted from the scale of its operations

PROSPECTS AND OPPORTUNITIES

Expanding consumer base set to drive growth in sports nutrition during the forecast period

Price hikes for protein may impact future growth

Import barriers may threaten future sales of sports nutrition

CATEGORY DATA

Table 1 Sales of Sports Nutrition by Category: Value 2018-2023

Table 2 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 4 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 5 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 6 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN ARGENTINA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER  
DEFINITIONS  
SOURCES  
Summary 1 Research Sources

**Sports Nutrition in Argentina**

Market Direction | 2023-09-21 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com