

Sports Nutrition in Algeria

Market Direction | 2023-09-21 | 19 pages | Euromonitor

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Report description:

Demand for sports nutrition products is set to increase in 2023 driven by increased gym membership and a growing cohort of consumers that are passionate about being fit. Demand for sports nutrition is not only confined to body building, but also for sports enthusiast who participate in endurance sports, such as long distance running, and are looking to improve their performance. That being said, value sales for sports nutrition are still low and products are considered expensive. Also, with infl...

Euromonitor International's Sports Nutrition in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sports nutrition benefitting from growing interest in sports and fitness

Sales remain focused on protein powder, with little diversification

Limited new product launches, as imports restrictions hinder innovation

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Sales remain limited to small higher income consumer niche

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Added protein key trend

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