

Sleep Aids in Spain

Market Direction | 2023-09-22 | 21 pages | Euromonitor

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Report description:

Despite a marginal drop in retail volume sales in 2023, overall demand for sleep aids remains significantly higher than pre-pandemic levels in Spain. According to the latest information published by Sociedad Española de Neurología (National Neurology Association), over 50% of Spanish adults struggle with sleep disorders, with many of them not seeking professional help. Among the challenges, many of them have problems falling asleep or waking with a feeling that they have not achieved adequate sl...

Euromonitor International's Sleep Aids in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SLEEP AIDS IN SPAIN

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High stress levels maintain demand for sleep aids in Spain

Economy setting the pace of growth

Herbal/traditional sleep aids continue to gain share from standard options

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