

Sleep Aids in Spain

Market Direction | 2023-09-22 | 21 pages | Euromonitor

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Report description:

Despite a marginal drop in retail volume sales in 2023, overall demand for sleep aids remains significantly higher than pre-pandemic levels in Spain. According to the latest information published by Sociedad Espa?ola de Neurolog?a (National Neurology Association), over 50% of Spanish adults struggle with sleep disorders, with many of them not seeking professional help. Among the challenges, many of them have problems falling asleep or waking with a feeling that they have not achieved adequate sl...

Euromonitor International's Sleep Aids in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SLEEP AIDS IN SPAIN

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High stress levels maintain demand for sleep aids in Spain

Economy setting the pace of growth

Herbal/traditional sleep aids continue to gain share from standard options

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