

## **Sleep Aids in Portugal**

Market Direction | 2023-09-22 | 22 pages | Euromonitor

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### **Report description:**

Sleep aids has continued to register dynamic retail volume and current value growth in Portugal in 2023, continuing the positive trend established over the review period. Prior to the emergence the C19 pandemic, sleep disorders had been increasing due to hectic, busy and stressful lifestyles. The increasing amount of time spent on electronic devices such as smartphones or tablets, particularly before bedtime, has also had a negative effect on sleep patterns, a long term trend that also started p...

Euromonitor International's Sleep Aids in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sleep Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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SLEEP AIDS IN PORTUGAL

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