

## Sleep Aids in Egypt

Market Direction | 2023-09-22 | 20 pages | Euromonitor

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### Report description:

Sleeping pills are in high demand in Egypt, leading to double-digit retail value growth in 2023. Sleep problems are very common in the country, with many people struggling to fall asleep or stay asleep, impacting their daily lives. Sleeping pills can be an effective way to help people get the rest they need to function properly. Additionally, the stress of modern life can often lead to sleep disturbances, and people may turn to sleeping pills to help them cope. However, sleeping pills are meant...

Euromonitor International's Sleep Aids in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sleep Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### Table of Contents:

Sleep Aids in Egypt

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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## List Of Contents And Tables

### SLEEP AIDS IN EGYPT

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sleep disorders, high stress levels and anxiety lead to growth

Product choice remains limited in sleep aids as Medizen retains its lead

Some consumers prefer natural remedies to avoid harsh ingredients

#### PROSPECTS AND OPPORTUNITIES

Natural remedies are taking the lead across the forecast period

Price will remain a key purchasing factor across the forecast period

An increasing preference for natural remedies due to lack of side effects

#### CATEGORY DATA

Table 1 Sales of Sleep Aids: Value 2018-2023

Table 2 Sales of Sleep Aids: % Value Growth 2018-2023

Table 3 NBO Company Shares of Sleep Aids: % Value 2019-2023

Table 4 LBN Brand Shares of Sleep Aids: % Value 2020-2023

Table 5 Forecast Sales of Sleep Aids: Value 2023-2028

Table 6 Forecast Sales of Sleep Aids: % Value Growth 2023-2028

### CONSUMER HEALTH IN EGYPT

#### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

#### MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

#### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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