

Sleep Aids in China

Market Direction | 2023-09-21 | 20 pages | Euromonitor

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Report description:

Sleep disorders were already in the spotlight after the outbreak of COVID-19, and demand for sleep aids rose, given the disruption to daily routines, coupled with long screen hours during the lockdowns. However, despite the easing of COVID-19 restrictions, an increasing number of people have been faced with sleep difficulties as part of long COVID symptoms since the widespread infection late December 2022, driving up the demand for sleep aids even further. Sleep problems vary across different ge...

Euromonitor International's Sleep Aids in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Summary 1 Research Sources

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