

Paediatric Consumer Health in the Czech Republic

Market Direction | 2023-09-22 | 26 pages | Euromonitor

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Report description:

A significant decrease in the birth rate (per '000 population) in 2022 is expected to be followed by a marginal drop over 2023. The demand for assisted reproduction increased by around 15% in 2022, compared to the previous year. However, since this method is used increasingly by older women, whose chances of becoming pregnant decrease with age, it has not affected the population curve. According to the Czech Statistical Office, 2022 had the lowest number of children born in the Czech Republic in...

Euromonitor International's Paediatric Consumer Health in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Paediatric Consumer Health in the Czech Republic

Euromonitor International

September 2023

List Of Contents And Tables

PAEDIATRIC CONSUMER HEALTH IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers focus on quality instead of quantity

Dermatologicals sees retail volume and current value growth as parents prioritise treating children's skin conditions

Stabilisation of paediatric cold/cough remedies after dynamic growth in 2022

PROSPECTS AND OPPORTUNITIES

Rising incidence of skin problems and food allergies present growth spaces

Natural products to drive demand in paediatric consumer health

Popular gummies raise overdosing fears

CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Paediatric Consumer Health: % Value 2019-2023

Table 4 LBN Brand Shares of Paediatric Consumer Health: % Value 2020-2023

Table 5 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 6 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2022-2023

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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