

Paediatric Consumer Health in Spain

Market Direction | 2023-09-22 | 23 pages | Euromonitor

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Report description:

Spain's birth rate continues to fall, thereby reducing the target audience of paediatric consumer health and compounding declining growth rates in 2023. As there are no national policies to support a rise in the country's birth rate, this trend is likely to continue in the coming years. Young couples feeling the pressure of declining disposable incomes amid high inflation and lack of affordable housing are not receptive to the idea of starting a family, especially as surging rents are also makin...

Euromonitor International's Paediatric Consumer Health in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

Switches

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